

Company Newsletter

Introduction from Matt Parkinson

Welcome to our Winter 2019 newsletter.

As the year draws to a close, it is an opportunity to think about all that we've achieved in 2019. From the launch of Vinters Corp, our New York-based subsidiary to being recognised with a G-Cloud listing for our Oracle Database Services, we have celebrated some great achievements as a company this year.

Since our last newsletter we have launched our new website, which we are really excited about. It's more modern, offers better user experience and is loading faster. In November, we announced Savanna, our new product which will help facilitate businesses moving to the cloud. We also have a new client portal going live on 30 December, so needless to say it's been a busy year for all of us at VooServers. The progress we have made as a business in 2019 has been incredibly exciting with improved services that will benefit our clients heading into the year 2020 and beyond.

The team and I have also been lucky enough to attend some fantastic industry events including Oracle Open World in San Francisco and Microsoft Ignite in Orlando. This has been a great opportunity to learn about and discuss the latest industry trends alongside our peers.

I would like to say huge thank you to all of our clients for your support throughout the year and we look forward to continuing to work with you in 2020.

If you'd like to get in touch with one of the team to discuss how we can help you with IT solutions give us a call on 01622 524200 or email <u>sales@vooservers.com</u>.

From all of the team at VooServers, we would like to wish you a very Merry Christmas and a wonderful new year.

Matt Parkinson, Technical Director

M. Parkinson









New website

Everything we do is with our clients in mind, so we were delighted to share our new website in November.

The new site benefits from...

- More modern design.
- Better user experience.
- Faster loading speeds.

Check it out for yourself here.



Improvements to client portal

Our team has been busy getting ready to release our new client portal and support platform going live on 30th December.

We identified that our company growth has meant we have outgrown the current system and have created a custom developed solution that builds upon Dynamics CRM, a system used by global businesses to deliver customer service. The new client portal will have features that will enable our technical engineers to have more information on the issue at hand and will now be able to offer more tailored support.

Our portal will initially launch with a primary focus just on delivering support, however the road map is set to include new features such as, monitoring checks, security audits and a compliance centre.

Savanna Cloud

In November, we had one of our most exciting product launches in our new cloud product, Savanna, with the aim of facilitating businesses moving to the cloud by tackling some of the common reservations seen in moving to the cloud.

Savanna offers a variety of different cloud services including cloud compute, application servers, container servers, cloud storage, content distribution network, load balancers and security appliances. Businesses opting to use the self-healing and highly resilient new cloud product will benefit from high availability support as standard with additional options available for disaster recovery options and real remote replication to one of VooServers' datacentres in Europe and the US.

Unlike hyper-scale cloud products, Savanna enables people to know exactly where their data sits instead of a generic region or locality. By choosing this new cloud product users will benefit from being able to deal with a local company and can even visit VooServers HQ for a tour of the facility and to see where their data is.

We are offering £150 credit towards cloud services for any business registered with a Kent postcode so that they can give it a try. Learn more <u>here</u>.



Out and about

The last few months of the year are what the team at VooServers describe as conference season and we've had a fantastic time learning and networking at some of the industry's leading events. Below we have rounded-up what the team have been up to over the last few months:



Oracle Open World, San Francisco, CA

Our Technical Director, Matt Parkinson attended Oracle OpenWorld in San Francisco back in September. The event is part of an international collection of tech events across the world that celebrate bold ideas and breakthrough technologies. Matt shared daily round-ups from the four day conference, which you can read here.



Microsoft Ignite, Orlando, FL

Matt, along with Head of Technical Projects, Dave Byrne, were at Microsoft Ignite in November, one of the biggest industry events in our calendar. Matt and Dave left the conference with useful takeaways and an insight into new Microsoft products. Read more about what we learned from the event here.

RedHat Forum, London

Matt and Jon Clark, Operations Manager, attended RedHat Forum in October, an event that brings together customers and partners. With inspiring keynotes, live demonstrations, industry case studies and technical breakouts, RedHat Forum was an insightful tech conference.

For insights on the industry events our team have attended, head to our Technical Blog <u>here</u>

Christmas competition



To get into the festive spirit, we are running a Christmas competition on our Twitter page. One lucky winner will be chosen at random to win a 1TB Xbox One X console and a wireless controller.

All you have to do is:

- Retweet our pinned tweet
- Follow @VooServers on Twitter
- @ a friend in the replies.

There is still time to enter as the competition closes on Thursday, 19 December and a winner will be drawn on Friday, 20 December 2019. Best of luck to everyone who enters!



